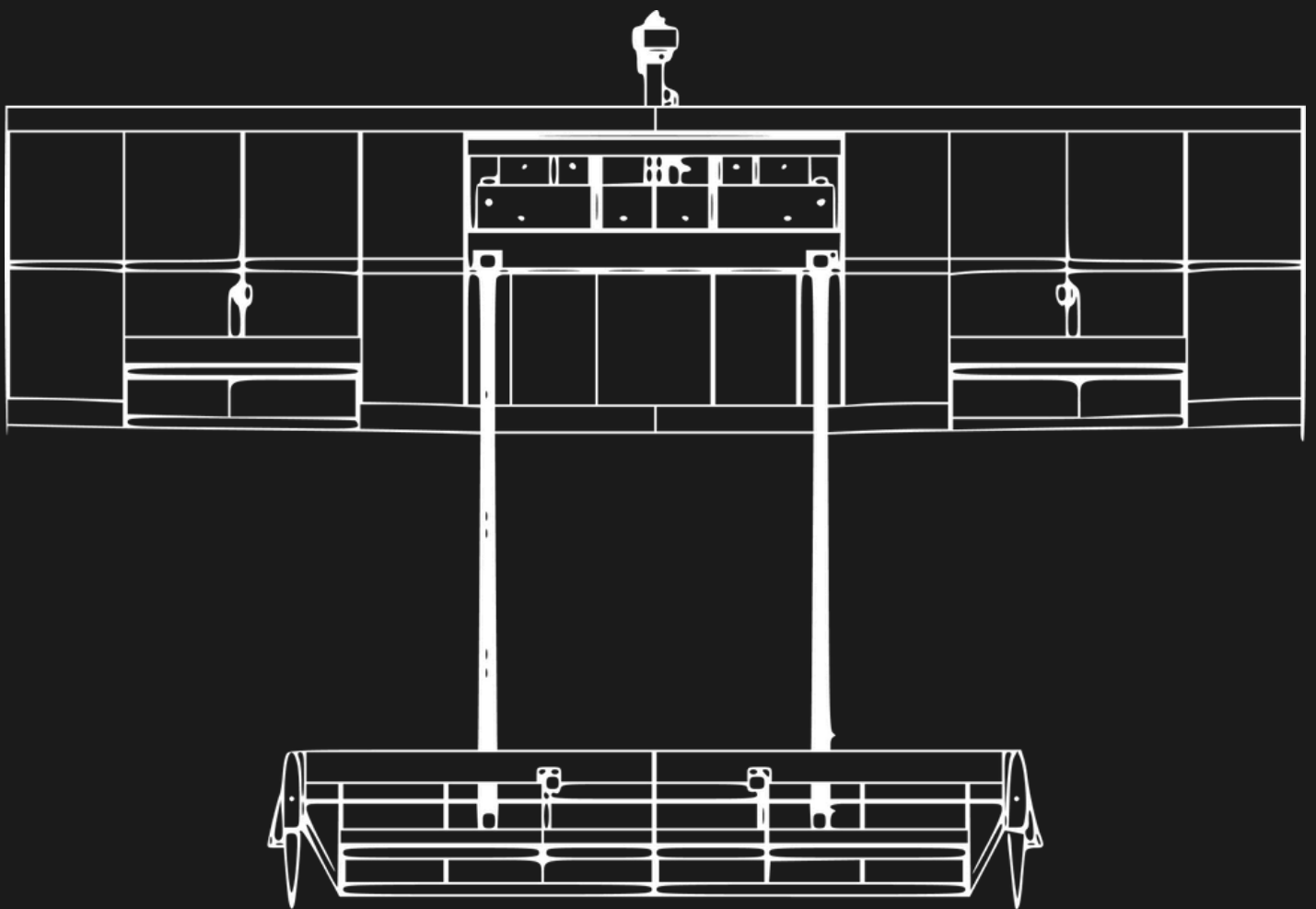


SPONSORSHIP PROPOSAL



2025

KEEP  FLYING

THE TEAM AND THE COMPETITION

SAE AERODESIGN



The SAE Aero Design Brazil is a competition that challenges extra-curricular groups from Brazilian universities to design and manufacture radio-controlled aircraft. These projects need to achieve high performance while fulfilling the regulation requests established every year by the rules committee members.

The SAE, Society of Automotive Engineers, is a worldwide institution that promotes technology and mobility. Many initiatives, including university competitions such as Aero Design, achieve this mission.

THE KEEP FLYING

Keep Flying is an extension group from Polytechnic School of the University of São Paulo, and it has represented the academic institution in the SAE Aero Design Brazil competition, since 2003 in the Regular class, and since 2018 in the Micro class. Considering that the Regular class members are more experienced and competitive, while the Micro class

members are in their freshman year on the team, they focus on learning new skills to apply when they turn into part of the Regular group. The team has achieved many considerable results in the Regular class, including 2 victories and 4 participations at the SAE Aero Design East, in the United States.



KEEP FLYING THROUGH THE YEARS

2006

Pioneer use of multidisciplinary design optimization (MDO)

2010

First flying wing aircraft achieving a valid flight

2014

Honorable Mention - Best Oral Presentation

2018

Honorable Mention - Best Oral Presentation

2020

EMBRAER trophy - project excellency

2009

NASA Systems Engineering Award - best project management

2012

Honorable Mention - Best Oral Presentation

2018

EMBRAER trophy - project excellency

2018

First biplane flying wing aircraft

REGULAR TEAM ACHIEVEMENTS



2009 SAE Aero Desing East champion

2 times national champion

6 times at the national top 3

17 times at the national top 10

4 times participating in SAE Aero Design East

2024 PERFORMANCE

2024 was marked by a massive number of new members joining the project and a several improvement in the general performance at the competition. Emphasizing the Regular class results, above the previous 2023 outcome. There were fabricated 5 aircraft: 3 prototypes and 2 competition planes.

THROUGH THE YEAR



DURING THE COMPETITION

The 2024 competition was marked by promising news for the team, including the first valid flight in the Micro class, with a team formed mostly by freshman members. And an excellent performance in the Regular group reports. The Regular team highlight results can be seen in the spreadsheet above:

REGULAR CLASS RESULTS

Project Area	Classification
Performance	1°
Loads and Aeroelasticity	4°
Aerodynamic	4°
Structure and Structural Testing	4°
Project Integration	5°
Overall Project Classification	5°
Stability and Control	9°
Floor Plan	9°
Final Classification	9°

PRESENCE IN MEDIA

COMPETITION HIGHLIGHTS

The competition has significant prominence within the media, especially during its occurrence, with articles from TV Vanguarda and Jornal Nacional, as an example there are the following reports:

[Article from TV Vanguarda in 2023](#)

[Article from Jornal Nacional in 2016](#)

[Article from TV Vanguarda in 2016](#)



GROUP HIGHLIGHTS

In a similar manner, the group is also present in social media and in the press, having as a highlight 1550 followers on instagram (counted in 12/30/2024). Some publications including the group are:

[Article from TV Vanguarda made with participation from our group in 2013](#)

[Article from Época magazine made with participation from our group in 2013](#)



SPONSORSHIP REQUEST

- The sponsorship proposal for the team aims to raise funds for project development. To achieve this, the group considers the complete and direct acquisition of resources, as well as partial acquisitions, as a form of sponsorship.
- The team's objectives involve the making of a project and manufacturing of an aircraft for the Regular class and an aircraft for the Micro class to compete in the SAE Brasil Aerodesign 2025 competition.
- The materials, tools, motors, fuels, electrical and mechanical devices used in our aircraft prototypes are bought and/or built by the team itself. Because of this, the resources from sponsorships are essential to achieve good results in our projects.

ADVANTAGES FOR THE SPONSOR

We offer an exclusive opportunity to promote our partners' brand, increasing its visibility in the market. Through the display of logos and images related to the project and the company, we ensure a strong presence on social media and at events that bring together thousands of AeroDesign and aeromodelling enthusiasts.

SPONSORSHIP PLANS

	BRONZE	SILVER	GOLD	DIAMOND
Logo on the t-shirt	✓	✓	✓	✓
Logo on banner	Small	Small	Big	Big
Logo at Social medias	Small	Small	Big	Big
Appreciation post	Group	Single	Single	Single
Talk for the team		✓	✓	✓
Members email		✓	✓	✓
Logo on aircraft			✓	✓
Video about the company			✓	✓
Talk for Poli				✓
Members CV				✓

*The sponsorship period is established as the entire current year of the project.

**For more information about the values and benefits provided for each sponsorship category, please contact the team directly.

THANKS FOR YOUR ATTENTION!

CONTACTS

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@keepflyingpoliusp

Our group's official Facebook account:

www.facebook.com/polikf

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